



Window Wonderland returns to the Junction from **November 27, 2026 to January 31, 2027**, transforming storefront windows into an outdoor augmented reality art walk filled with art, animation, storytelling, movement, and winter magic.

Now in its 7th year, **Window Wonderland is Toronto's largest free outdoor augmented reality (AR) art walk**, featuring painted window murals brought to life through animation via the Artivive app and/or browser-based WebAR, where enabled.

This year's theme, **Movement + Glimmers**, invites artists to explore motion, transition, light, hope, resilience, connection, and everyday moments of joy during the winter season. Movement may include walking, dancing, skating, commuting, playing, resting, or starting again. Glimmers are those small, positive moments that spark calm, hope, joy, safety, or connection.

The Junction BIA is currently accepting applications for both **muralists** and **animators**.

Muralists will create original painted storefront window murals for participating Junction businesses. Selected muralists will be paired with an animator and a local business to create a collaborative multimedia installation.

Animators will bring the painted murals to life through augmented reality, creating dynamic 20-second looped animations that visitors can experience throughout the exhibition.

Each installation brings together a muralist, animator, and Window Partner to create a layered public artwork that connects art, technology, local business, and community.

Muralist applications close June 5, 2026 at 11:59 PM ET.

Animator applications close June 26, 2026 at 11:59 PM ET.

Artists can review both calls on one page. Please select the appropriate tab at the top of the page: **Muralists** or **Animators**.

[VIEW THE CALL FOR ARTISTS + APPLY](#)

Help us bring movement, light, and glimmers of joy to the Junction this winter!