



Mobile Food & Beverage Offerings in Toronto Parks

March 17, 2026

Agenda

PURPOSE:

To share an overview of mobile food and beverage initiatives in park spaces and gather your feedback.

CONTENT:

Overview:

Mobile Vending:

Mobile Vending:

Discussion:

F&B Offerings in Parks

Park & Vendor Selection

“A Day in the Life”

Gather Feedback

Parks Food & Beverage Services

Current F&B Offerings in Parks



Large Restaurants (4 Operators)



Concessions (20+ Locations)



Mobile Vending (3 permits)

Feedback we've heard:

City Council Feedback:

- Explore options to provide more food and beverage offerings in Park spaces.

Listening to Toronto Survey:

- **Food and Beverage Services Need Attention:** Food and beverage satisfaction rating of 58% is a priority area for improvement to enhance the visitor experience at our park destinations.
- **Opportunities to Enhance Visitor Experience:** Strengthening food & beverage, and supporting amenities will improve user satisfaction. Addressing these gaps will help position parks as more welcoming, comfortable, and family-friendly destinations.

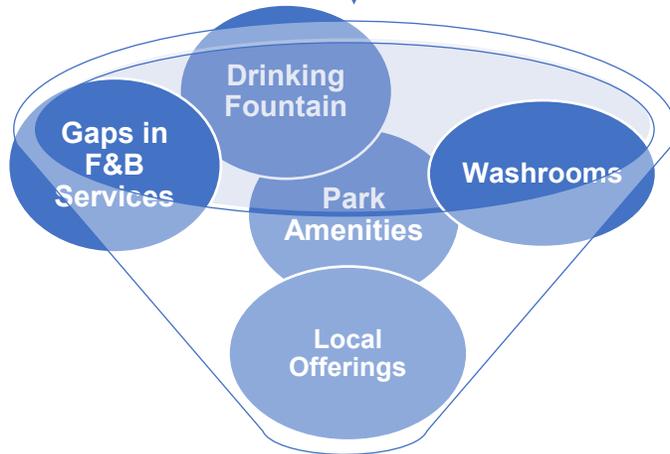
Mobile Vending

Park & Vendor Selection

Park Selection

PARK SELECTION CRITERIA

1500+ Parks



Eligible Parks

STAKEHOLDER ENGAGEMENT



BIA's & Park Friends Of Groups

Business Improvement Areas

Local Business Considerations

Park Friends Groups

Location Specific Feedback

Ward Councillors

Program Awareness

VENDOR OUTREACH



Step 1: MLS Licenced Vendors

Pool of 200+ eligible vendors

Step 2: Communication & Outreach

News Release & Website

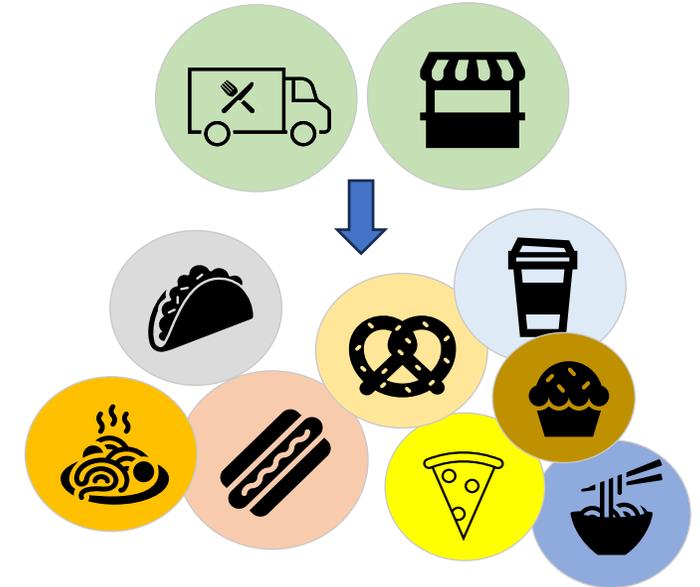
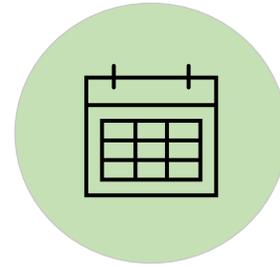
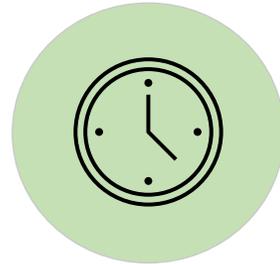
Step 3: Applications

Park Preference & Food Category

Step 4: Vendor Placement

Preferred Location
or
Randomized Selection

“A Day in the Park” – What Vendors Can Expect



Park Location Onboarding

- ✓ Obtain Permit
- ✓ Site Visit with Parks Staff
- ✓ Review Park Assets & Infrastructure
- ✓ Assigned Site Specific Location
- ✓ Able to Begin Vending



Hours & Dates

- ✓ Program Launch Summer 2026
- ✓ Daytime & Early Evening Hours
- ✓ 7 days per week, pending vendor availability.
- ✓ Blackout dates during special events.



Types of Mobile Vendors

- Food Trucks
- Food Carts
- Coordinated Menu Diversity
- Focus on Local Food Options to meet local community demand.

Discussion

Park Suitability & Criteria:

- Are there any park specific considerations we should be aware of that could help us refine our selection criteria for mobile vending locations?

Community Use Patterns:

- From your experience, are there particular times of day or types of park activities where mobile vending would add the most value? Are there any dates which should be avoided?

Vendor Mix & Offerings:

- What types of vending services do you think would best compliment existing park activities and meet community needs?

Communications & Rollout:

- What communication channels or approaches would be most effective for making local residents/businesses aware of vending activity in your area?

Ongoing Feedback:

- What would be the most helpful way for your group to share any future observations or concerns?