

Mobile Amenities in Parks Pilot

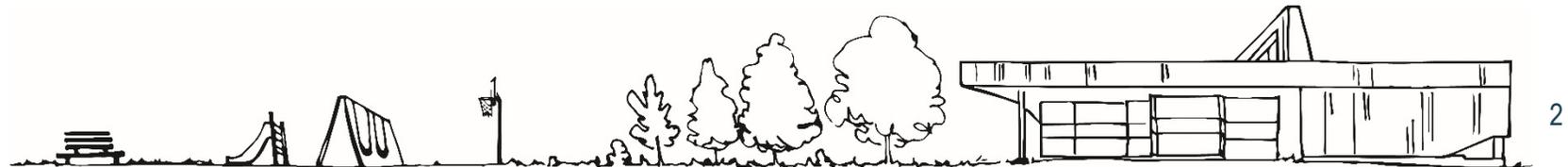
Flexible Infrastructure for Park Activation

TABIA | March 17, 2026



Parks & main streets: Connected public spaces

- Parks & main streets are part of the same public realm
- Well-activated spaces attract people & support local businesses
- Traditional infrastructure is fixed & inflexible



Introducing mobile amenities

- **Investment & scale:**

- \$100,000 (Community Gathering Spaces)
- 6-8 park sites
- Seasonal deployment

- **What we're testing:**

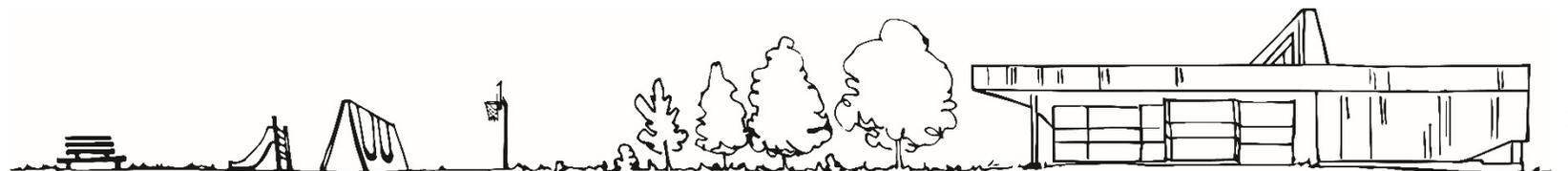
- Moveable tables and chairs
- Shade (umbrellas/structures)
- Modular seating
- Light-touch programming elements (games, small performance sites)

- **Strategic opportunities:**

- Food & beverage hubs
- Outdoor recreation programming
- Post-encampment park reactivations
- Major event activations (e.g., FIFA)

- **Key strengths:**

- Rapid setup & removal
- Flexible placement across sites
- Supports both planned & spontaneous use



Example: Love Park

Waterfront BIA + City of Toronto

- **Context**
 - High-traffic waterfront site connecting Harbourfront Centre & Toronto Islands
 - Serving workers, residents & visitors
 - Demand for informal seating & lunch space
- **BIA:**
 - Co-funded moveable furniture
 - Hires two local residents to unlock/lock up chairs daily
 - Oversees storage during off-season
- **City:**
 - Co-funded & procured moveable furniture
 - Executed letter agreement with BIA
- **Key features & programming:**
 - 12 café-style tables, 45 chairs
 - Programming in the park is currently limited; first-year activations planned (e.g., pond activities during FIFA)



Example: The Deck at Clarence Square Park

Toronto Downtown West BIA + City of Toronto

- **Context:**
 - Post-encampment park reactivation
 - Part of TDWBIA's broader commitment to downtown public spaces
- **BIA:**
 - Funded & delivered temporary installations
 - Led programming & community events
 - Oversaw space activation & management
- **City:**
 - Executed letter agreement with BIA
 - Supported park improvements & coordination
 - Continuing long-term revitalization planning
- **Key features & programming:**
 - 300 m² temporary decking with tables & chairs
 - Colourful 3D "T.O." installation
 - Tree trimming & refreshed landscaping
 - Free Summer Music Series (weekly, local musicians)
 - Pop-up games, workshops, and community events



Example: Montreal

Montréal Centre-Ville BIA + City of Montréal

- **Context:**
 - Downtown locations serving workers, residents & local businesses
 - Provides informal seating & gathering areas in dense commercial core
- **BIA:**
 - Owns and deploys furniture daily
 - Funds staffing, cleaning & security
 - Manages storage & nightly lock-up
- **City:**
 - Provides strategic guidance & site coordination
 - Supports seasonal programming alignment
- **Key features & programming:**
 - Moveable tables, chairs & shade structures
 - Pop-up events & light-touch programming



Partnership opportunity

- **City:**
 - Procures, owns & delivers mobile amenities inventory
 - Coordinates site selection
 - Provides training & maintenance guidance
 - Leads program evaluation
- **BIAs:**
 - Deploy & secure amenities daily
 - Support cleaning & basic maintenance
 - Lead programming & local activation
- **Benefits:**
 - Strengthen connections between parks & main streets
 - Increase foot traffic & dwell time in parks near commercial areas
 - Position City & BIAs as leaders in public space activation



Want to explore piloting mobile amenities in parks near your BIA?
Curious to hear how it works?

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