



Request for Proposal (RFP):

Old Town Toronto Transit Construction Mitigation Project

Issued: August 19, 2025

Submission Deadline: September 5, 2025

Old Town Toronto BIA is seeking proposals from established artists, event planners, designers, marketers, and creative suppliers for a submission to the City of Toronto's 2025 [Transit Construction Mitigation Fund Program](#).

This program includes the design, implementation, and management of activities aimed at supporting local businesses and enhancing community resilience during ongoing transit construction impacts. Eligible initiatives focus on business engagement, marketing, creative events, and placemaking to foster vibrancy, attract visitors, and mitigate disruptions.

Scope of Work

General Description: The successful candidate will organize and execute in full a one day community event (taking place in 2025), pairing local artists and performers with different businesses and other locations near the Corktown Ontario Line Construction site to animate this area of Old Town Toronto.

We are looking for suppliers who can deliver the following:

Art and Performance Activations

- Design and execute creative events, such as themed activations to engage businesses and residents.
- Coordinate logistics, including setup, facilitation, and evaluation of impact on local foot traffic and business support.
- Provide ongoing management, including promotion, participant engagement, and post-event reporting.

Proposal Submission Requirements

Please submit your proposal in a single PDF, including the following:

- A concept/project description, timeline, deliverables and expected outcomes.
- A detailed budget (aligned with available Transit Construction Mitigation Fund increments of \$25,000, \$50,000, or \$100,000) including design, execution, management, and evaluation of events.
- Required resources and plans for measuring mitigation impact (e.g., visitor engagement or business feedback).

Timeline: The successful candidate's application will be used as the BIA's official grant application (with agreed upon updates) and will be submitted by the BIA no later than September 29th, 2025 to the City of Toronto.

Submission Instructions

To apply, email stephenm@oldtowntoronto.ca with a single PDF by September 5th, 2025.

For grant details, please visit:

<https://www.toronto.ca/business-economy/business-operation-growth/business-incentives/transit-construction-mitigation-fund/>