



COMMUNITY WORKFORCE DEVELOPMENT PROGRAM



COMMUNITY BENEFITS EMPLOYER CHAMPION OPPORTUNITY



Youth unemployment in Toronto is estimated around 15–20% with Indigenous, Black and equity-deserving youth disproportionately impacted due to systemic barriers.

Our Approach

Leveraging Toronto's hosting of the FIFA World Cup 2026™ (FWC26) to drive employment and career development opportunities for Indigenous, Black and equity-deserving youth.

BECOME AN EMPLOYER CHAMPION

Align your brand with social impact

Meet your workforce goals

Be recognized as a values-driven leader



ACCESS TALENT PIPELINE

- Connect with a diverse pool of skilled youth.
- The City of Toronto will facilitate direct connections to candidates to help fill positions.
- Access to a Workforce Intermediary support.



FREE CUSTOMIZED TRAINING

- City-funded training supports available to help employers upskill youth talent.
- Inform training content to ensure youth have required skills.



GAIN RECOGNITION

- Gain visibility and public recognition as a Community Benefits Employer Champion through City of Toronto platforms and events.

WAYS TO PARTICIPATE AS AN EMPLOYER CHAMPION

- Build on Existing Programs
- Internship or Paid Placements
- Mentorship or Job Shadowing
- Career Panels & Guest Speaking
- Career Development Workshops
- In-Kind Contributions





How can your BIA or Members get involved in creating meaningful pathways for youth?



APPENDIX



WORKFORCE INTERMEDIARY APPROACH

A Workforce Intermediary creates is a dot-connector and creates linkages between:

- Community Partners
- Employment Service Providers
- Job Seekers
- Community Benefits Employer Champions



FWC26 COMMUNITY BENEFITS PLAN

FWC26 Procurements

Opportunities through City Procurements

Business opportunities for Indigenous, Black and diverse suppliers, social enterprises and local business; workforce development

Going Beyond FWC26 Procurement

Community Workforce Development Program

Focus on Youth from Indigenous, Black and equity deserving groups
Collaborating with Youth Development Unit

Skills Training and Employment Readiness

e.g. Volunteer Program, Sport Related Capacity Building, Tourism and Hospitality

CONTACT



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