



# Community Celebration Support Fund



# About the Program

- CCSF is a one-time fund to support local projects that celebrate Toronto in the context of hosting the FIFA World Cup 2026 <sup>TM</sup>
- The fund will support up to 50% of eligible costs to a maximum of \$40,000.00
- The City will endeavour to see at least one project per municipal ward
- Detailed program guidelines are available on the City's CCSF web page

# Important Dates

- July 16 – Applications open
- July 30 – Virtual Information Webinar
- September 17 – Application intake closes
- End of November – Evaluation of applications completed
- Notification/Payment – Will be processed by end of 2025

# Eligibility Criteria - Organizations

To be eligible for CCSF, organizations must meet the following criteria:

- Be one of the following:
  - An incorporated not-for-profit organization
  - A local band council, a local tribal council or other local Indigenous government (First Nations, Inuit or Métis) or equivalent authority
  - A [Business Improvement Area](#)
  - An incorporated not-for-profit community organization partnering with unincorporated individuals or collectives producing a community celebration or activity

# Eligibility Criteria – Projects and Activities

Projects and activities must:

- Take place in Toronto
- Take place between June 11 and July 19, 2026, during the FIFA World Cup 26™ tournament dates
- Demonstrate community engagement and the potential to drive business to local main streets and communities
- Offer activities, initiatives or programming that is rooted in community engagement
- Be free, open and accessible to the public without a requirement for membership in a club or group

# Eligibility Criteria – Eligible Expenses

- Artists or entertainment fees (music, art, performance, etc.)
- Production costs related to project
- Technical costs related to project (audiovisual or sound equipment, etc.)
- Marketing and promotional costs
- Development and execution of safety and accessibility plans
- Equipment rental and staffing related to operations and logistics
- Security staffing and Emergency Planning materials
- Volunteer Program Development and Training
- Signage and beautification materials
- Permit fees.

# Available Funding

- Eligible funding will be determined by total spend on eligible expenses.
- An applicant is eligible for up to 50% of total spend on eligible expenses, up to the maximum amount of \$40,000.
- The City of Toronto **cannot guarantee** funding to all eligible applicants, nor can the City ensure that the total eligible amount will be awarded to successful applicants.
- Available funding will be determined by the number of successful applicants.
- The City of Toronto is committed to seeing at least one successful project applicant per Municipal Ward

50% of total spend on eligible expenses UP TO a maximum grant amount:	Project Budget
\$40,000	\$80,000 or more
\$15,000	\$30,000

# Evaluation Criteria and Assessment

- Applications will be reviewed and scored by a review panel
- Review panel members will be City staff
- Applications will be assessed against a set of assessment criteria in alignment with program priorities and strategic goals
- Four program priorities:
  - Community Vibrancy
  - Impact and Engagement
  - Organizational Capacity
  - Feasibility



# Evaluation Criteria and Assessment

- Community Vibrancy
  - Assesses the overall vision of the project, the scope of the program, and inclusion of cultural elements
- Impact and Engagement
  - Assesses community engagement and local partnerships, contributing to local investment and neighbourhood vibrancy
- Organizational Capacity
  - Assesses the ability of your organization to deliver on the project
- Feasibility
  - Assesses the viability of the project being completed within the program's parameters

# Application Requirements

- Complete and signed application – via Medallia link on webpage
- Completed Budget using template provided
- An 8 – 15 page slide deck presentation
- Proof of organizational status
- CRA Business number

# CCSF Info Webinar



Wednesday, July 30

## Information Session Community Celebration

Free  
Jul 30 - 6:00 PM EDT

Get tickets

- Info session: Wednesday July 30<sup>th</sup> at 6 pm
- **Eventbrite:** Information Session Community Celebration Support Fund – sign up on website

# Community Celebration Support Fund Website

## **CCSF Website:**

<https://www.toronto.ca/services-payments/grants-incentives-rebates/arts-culture-grants/community-celebration-support-fund/>

## **Contact Information:**

Special Projects Support Phone: 437-241-2210

Email: [CCSF@toronto.ca](mailto:CCSF@toronto.ca)

# THANK YOU

