TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS FINANCIAL STATEMENTS DECEMBER 31, 2024

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS

FINANCIAL STATEMENTS

DECEMBER 31, 2024

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INDEPENDENT AUDITOR'S REPORT

To the Members of the Toronto Association of Business Improvement Areas

Opinion

I have audited the accompanying financial statements of the Toronto Association of Business Improvement Areas, which comprise the statement of financial position as at December 31, 2024, and the statement of operations, accumulated surplus, statement of changes in net financial assets and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Toronto Association of Business Improvement Area as at December 31, 2024, and the statement of operations, accumulated surplus, statement of changes in net financial assets and statement of cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am independent of Association in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my all-other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Association's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause Association A to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

Toronto, Canada April 15, 2025

Chartered Professional Accountant Licensed Public Accountant

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREA STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2024

| | 2024 | 2023 |
|--|------------------|-----------|
| | \$ | \$ |
| | | |
| Financial Assets | | |
| Current | | |
| Cash and short-term investments (Note 3) | 8,762,762 | 8,563,295 |
| HST receivable | 68,965 | 208,505 |
| Due from affiliates (Note 4) | 499,703 | 507,768 |
| Accounts receivable | 62,208 | 286,393 |
| | 9,393,638 | 9,565,961 |
| Long-term | 100 | 100 |
| Investments (Note 5) | | |
| | | |
| | <u>9,393,738</u> | 9,566,061 |
| Liabilities | | |
| Accounts payable and accrued charges | 225,087 | 407,618 |
| Projects (Note 6 – Schedule 2) | 8,817,652 | 8,813,469 |
| Contingency Reserves (Note 7) | 110,000 | 110,000 |
| | 9,152,739 | 9,331,087 |
| | | |
| | | |
| Net Financial Assets | 240,999 | 234,974 |
| | | • |
| Accumulated Surplus | 9,393,738 | 9,566,061 |
| | | |

Approved on behalf of the Board:

President \

Treasurer

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS STATEMENT OF CONSOLIDATED OPERATIONS AND ACCUMULATED SURPLUS FOR THE YEAR ENDED DECEMBER 31, 2024

| | Administration Schedule 1 \$ | Projects Schedule 2 \$ | 2024 \$ | 2023 \$ |
|-----------------------------------|------------------------------------|------------------------------|-------------------|--------------|
| Revenue | 301,686 | 9,879,990 | 10,181,676 | 9,031,589 |
| Interest | 9,745 | 362,512 | 372,257 | 378,666 |
| Expenses | (305,406) | (10,238,319) | (10,543,725) | (12,252,163) |
| SURPLUS (DEFICIT) FOR THE YEAR | 6,025 | 4,183 | 10,208 | (2,841,908) |
| SURPLUS, BEGINNING OF YEAR | 234,974 | 8,813,469 | 9,048,443 | 11,890,351 |
| ALLOCATED FROM (TO) PROJECTS | - | - | - | - |
| TRANSFERRED TO DMS corporation | | - - | - | - |
| SURPLUS, END OF YEAR | 240,999 | 8,817,652 | 9,058,651 | 9,048,443 |

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS STATEMENT OF CHANGES IN NET FINANCIAL ASSETS FOR THE YEAR ENDED DECEMBER 31, 2024

| | 2024 \$ | 2023 \$ |
|---|------------|------------|
| Surplus for the year | 6,025 | 48,172 |
| Acquisition of tangible capital assets | - | - |
| Amortization of tangible capital assets | | |
| | 6,025 | 48,172 |
| Balance - Beginning of year | 234,974 | 186,802 |
| Balance - End of year | 240,999 | 234,974 |

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2024

| n Karatan dan kacamatan dan beberapakan dan kembanan dan dan berapakan dan dan dan beberapakan dan dan beberap Berapakan dan berapakan da | | |
|--|-------------------------------|------------------|
| | 2024 \$ | 2023 \$ |
| | | |
| Cash flows from operating activities | | |
| Surplus for the year | 6,025 | 48,172 |
| Non-cash changes to operations Increase (decrease) resulting from changes in | | · |
| Accounts receivable Due from affiliates HST receivable | 224,185 8,065 | , , , - , |
| Accounts payable and accrued charges Projects | 139,540 (182,531) 4,183 | 10,486 (353,584) |
| | | (2,890,080) |
| Cash Provided By (Used in) Operations | 199,467 | (2,980,873) |
| Investing activities Purchase of tangible capital assets | - | - |
| Cash and short-term investments, Beginning Of Year | 8,563,295 | 11,544,168 |
| Cash and short-term investments, End Of Year | 8,762,762 | 8,563,295 |

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2024

1. ESTABLISHMENT AND OPERATIONS

The Toronto Association of Business Improvement Areas (TABIA) was incorporated without share capital, as a non-profit organization, on October 5, 2001 to continue the services of the previous unincorporated entity. TABIA is recognized by all levels of government and the trade; its main goals are collecting and exchanging information vital to the Business Improvement Areas (BIAs) and addressing their concerns and issues. TABIA's main objectives are:

- To promote strong, effective and successful BIAs in the City of Toronto;
- To encourage joint initiatives and collaboration by groups of BIAs on issues and mutually beneficial projects, including studies and marketing research;
- To encourage and facilitate the exchange of information, experiences and ideas among BIAs through such means as newsletters, seminars and workshops for the benefit of BIAs in general, as well as their individual members;
- To assist BIAs in pooling their resources to achieve the maximum benefits feasible;
- To act as a lobby to influence policies affecting BIAs, and to obtain support funds and services for BIAs from all levels of government, institutions, agencies and other organizations; and
- To seek the interest of BIAs in government tourism policies and in the implementation of those policies.

TABIA is a non-profit organization that is not subject to income taxes.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements of the Association have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. The following summary of significant accounting policies is set forth to facilitate the understanding of these financial statements:

Revenue Recognition

TABIA follows the deferral method of accounting for contributions. Contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted contributions are deferred and recognized as revenue in the year in which the related expenses are recognized.

Contributed materials and services

Volunteers contribute significant time every year to assist the Association in carrying out its governance activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2024

Use of estimates

The preparation of financial statements, in conformity with Canadian accounting standards for not-for-profit organizations, requires management to make estimates and assumptions that affect reported amounts in the financial statements. Actual results could differ from these estimates.

3. SHORT-TERM INVESTMENTS

Short-term investments consist of Guaranteed Investment Certificates with Scotiabank. These investments bear interest at the rate of ranging from 4% to .5.2% per annum and will be maturing in 2025.

4. DUE FROM AFFILIATES

Due from affiliates are receivable on demand and are interest free.

5. INVESTMENTS

Digital Main Street Inc.'s issued common shares are 100% owned by TABIA.

6. PROJECTS

The Association has allocated certain funds for a number of specific programs (Projects). Specific funds received for the project are recorded as project's revenue. All expenses incurred for these programs are charged to these projects and the remaining unspent funds are carried forward to be utilized in future years to achieve the objectives of the Association.

7. CONTINGENCY RESERVE

The objective of this reserve is to stabilize any unexpected reduction in revenue or to pay for unforeseen expenses.

8. FINANCIAL INSTRUMENTS

Cash and short-term investments, due from affiliates, HST receivable accounts receivable, accounts payable and accrued liabilities approximate fair values.

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS SCHEDULE OF OPERATIONS EXCLUDING PROJECTS FOR THE YEAR ENDED DECEMBER 31, 2024

| | 2024 | 2024 | 2023 |
|---------------------------------------|----------|---------|---------|
| | Budget | Actual | Actual |
| Revenue | \$ | \$ | \$ |
| | | | |
| Membership fees | 290,000 | 300,799 | 292,831 |
| Interest and miscellaneous revenue | 10,000 | 10,632 | 9,553 |
| | 300,000 | 311,431 | 302,384 |
| | | | |
| Expenses | | | |
| Salaries and benefits | 223,000 | 231,153 | 199,347 |
| Office and general | 25,000 | 23,487 | 20,912 |
| Communication, advocacy and promotion | 20,000 | 7,622 | 1,952 |
| Legal and audit fees | 10,000 | 4,915 | 2,825 |
| Accounting fees | 9,000 | 7,838 | 7,498 |
| Website and newsletter | 5,000 | 6,073 | 3,892 |
| Memberships and associations | 20,000 | 18,080 | 10,170 |
| Meetings and AGM expenses | 5,000 | 2,350 | 1,553 |
| Insurance | 7,500 | 3,888 | 6,063 |
| | 324,500 | 305,406 | 254,212 |
| SURPLUS (DEFICIT) FOR THE YEAR | (24,500) | 6,025 | 48,172 |

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS SCHEDULE OF PROJECTS FOR THE YEAR ENDED DECEMBER 31, 2024

| | City Wide Promotion | Digital Main Street | Member Networks Meetings | DMS Alberta |
|----------------------|------------------------|------------------------|--------------------------------|-------------|
| | <u> </u> | \$ | \$ | |
| Balance, January 1 | 311,141 | 7,300,362 | 21,219 | 1,074,288 |
| Revenue | 83,585 | 8,837,690 | - | 713,789 |
| Interest | 13,067 | 289,049 | 891 | 54,741 |
| Allocation | | <u>.</u> | - | - |
| Expenses | (83,410) | (9,669,251) | - | (254,744) |
| Balance, December 31 | 324,383 | 6,757,850 | 22,110 | 1,588,074 |
| | TABIA/BIA Programs | Locate Here | Total | |
| | \$ | \$ | \$ | |
| Balance, January 1 | 19,251 | 87,208 | 8,813,469 | |
| Revenue | 244,926 | | 9,879,990 | |
| Interest | 1,102 | 3,662 | 362,512 | |
| Allocation | | . - | - | |
| Expenses | (,230,914) | - (| (10,238,319) | |
| Balance, December 31 | 34,365 | 90,870 | 8,817,652 | |

TORONTO ASSOCIATION OF BUSINESS IMPROVEMENT AREAS Digital Main Street DECEMBER 31, 2024

| | 2020 Actual | 2021 Actual | 2022 Actual | 2023 Actual | Lavar and a second |
|---|-------------|---------------|---|-------------------------|--------------------|
| Revenue | | | AVEL ACIDAL | ZUZS ACTUBI | 2024 Actual |
| Sponsorship | 410,000 | 1,600,000 | 105,000 | 00.007 | |
| Digital Service Squad - Toronto | 68,265 | 137,500 | 550,000 | 66,667 | 125,000 |
| Revenue Generation | 66,128 | 194,066 | 88,495 | 550,000 | - |
| Shop Here Revenue | 6,815,286 | 7,745,708 | 2,838,995 | 4,490 | 121,328 |
| Future Proof Revenue | 2,822,013 | 2,977,598 | 2,030,993 | 4,328,834 | 287,575 |
| Ontario Expansion 1.0 | 100,000 | | | <u> </u> | • |
| Ontario Expansion 2.0 | 1,278,750 | 6,531,726 | | _ | - |
| Expansion Admin/Staff Revenue | - | 226,200 | 1,311,078 | - 77,714 | |
| Service Squad Grant | 300,000 | 82,750 | 803,175 | 1,172,228 | 250.050 |
| CDAP Revenue | | | 7,673,412 | 1,779,342 | 250,252 |
| Interest Revenue | 12,779 | 19,251 | 200,880 | 320,661 | 8,053,535 |
| Total Revenue | 11,873,221 | 19,514,799 | 13,571,035 | 8.135,528 | 289,049 |
| 等。 第二章 第二章 第二章 第二章 第二章 第二章 第二章 第二章 第二章 第二章 | | AND THE STATE | | 0,100,026 Projection | 9,126,739 |
| Expenses | 2020 Actual | 2021 Actual | 2022 YTD Actual | 2023 YTD Actual | 2002 VTD A =41 |
| Insurance | 3,391 | 8,393 | 29,409 | 23,676 | 2023 YTD Actual |
| Marketing | 79,882 | 106,584 | 155,508 | 112,894 | 26,477 |
| MasterCard | _ | - | .00,000 | 222,594 | 40,118 |
| Office Expenses | 12,473 | 12,469 | 65,410 | 112,736 | 22,947 |
| Office Rent | 14,652 | 18,778 | 17,760 | 18,740 | 121,336 |
| Professional Services | 14,654 | 16,456 | 20,409 | 12,859 | 5,978 |
| Future Proof | 2,359,522 | 2,264,746 | 628 | 12,009 | 19,046 |
| Shop Here Expenses | 7,202,495 | 11,675,010 | 3,072,720 | 3,457,069 | 980,850 |
| Staffing | 926,678 | 7,027 | 6,869 | 3,431 | 300,030 |
| Website | 80,362 | 155,662 | 47,196 | 64,990 | 35,540 |
| CDAP | <u> </u> | - | 3,051,685 | 5,924,974 | 6,993,648 |
| Confingency | 4,635 | - | - | 0,021,011 | 0,000,040 |
| RAISE | - | - | 53,365 | 81,454 | |
| Expansion Admin/Staff Expenses | - | 1,267,165 | 1,090,012 | 1,320,851 | 1,413,854 |
| Other Expansion Expenses | | - | 3,966 | 14,650 | 9,459 |
| otal Overall Expenses | 10,698,744 | 15,532,290 | 7,614,937 | 11,370,918 | 9,669,253 |
| Revenue over Expenses | 1,174,477 | 3,982,509 | 5,956,098 | 3,235,391 | 542,514 |
| Balance January 1 | 1,422,667 | 2,597,145 | 6,579,654 | 10,535,752 | 7,300,362 |
| otal Balance pre Transfer | 2,597,144 | 6,579,654 | 12,535,752 | 7,300,362 | 6,757,848 |
| ransfer to DMS Corporation | - | | 2,000,000 | _ | |
| | | | , | | |
| otal Balance December 31 | 2,597,144 | 6,579,654 | 10,535,752 | 7,300,362 | 6,757,848 |