

GenAI Tools

General purpose tools

(writing, summarizing, brainstorming)

ChatGPT

Google Gemini

Claude

Notion AI

Marketing-specific tools

Copy.ai

Jasper

Image generating tools

ChatGPT

Midjourney

Canva Magic Media

Meeting Tools

Otter

Fireflies

Sales tools & CRMs

Salesforce Einstein

Hubspot

Audio and video generating tools

ElevenLabs

HeyGen

Automation and integration tools

Zapier

Relay

Customer service tools

Intercom

Zapier chatbots