



Toronto Association of Business Improvement Areas (TABIA)

100 Princes' Blvd, Toronto, ON M6K 3C3

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Enercare Commercial Services

30 High Meadow Place, North York, ON M9L 2Z5

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Dear John,

Thank you for your interest in partnering with Enercare Home and Commercial Services. We are pleased to present our initial proposal for your consideration. The following would apply to your member's businesses and/or homes, as it relates to HVAC and water heating equipment:

1. **TABIA Business Member Offers 'Free Diagnostics'** — Members who need to repair their HVAC & Water Heating equipment can receive free diagnostics on their first call with Enercare (\$280+HST value).
2. **Commercial Services: 25% off Heating & Cooling Maintenance Plan**
 - The Maintenance Plan includes a regular check up and maintenance of HVAC equipment including A/Cs, Boilers, Roof-Top Units, Make-Up Air Units, Heat Pumps & Furnaces.
 - The regular price of the Heating & Cooling Maintenance Plan ranges from \$29.95 to \$49.95 per month plus applicable tax.
 - Sign up for a Maintenance Plan and receive 25% off for the first year.
 - Existing customers will also receive 25% off Preventative Maintenance upon renewal for the first year.
3. **Commercial Services: 10% off Purchase Price on Equipment** — Members will receive a 10% discount off the purchase price or rental price of HVAC & Water Heating equipment.
4. **TABIA Employee at Home Offers (Residential) Program** – 75% off Heating & Cooling Maintenance Plan
 - The Maintenance Plan includes:
 - (1) Annual check up and maintenance of Furnace/Air Conditioner
 - (2) A personalized Homecare Report from Enercare with recommendations on how to keep HVAC equipment running efficiently
 - The regular price of the Heating & Cooling Maintenance Plan is \$9.99 per month (\$119.88 per year).
 - Members will receive a 75% discount off over the first 12 months. Thus, in year 1 members pay \$29.97 (saving \$89.91).
 - After 12 months members are automatically enrolled at the full rate of \$9.99 per month.



To take advantage of these offers, TABIA members can utilize a dedicated webpage on the TABIA website that our Marketing team assist to create for members to submit request or contact us for more information - This makes tracking and delivering the offer more effective.

We would then schedule the required service. For Commercial offer #1 above, Enercare would dispatch a technician to diagnose the equipment issue and provide options to bring the system back into operation.

We can also support thought leadership initiatives through webinars and lunch & learn programs. Our Marketing Team are also on board to help build your marketing partner package which we can discuss in more detail as you move forward.

We look forward to your response and the opportunity to provide further benefit to TABIA and its member base.

Yours sincerely,

John Rooney

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