

DateNight Toronto 2025 – Streeters Content Creation TABIA 50%

Streeter Video Creation + Distribution - 1 SHOOT/3-VIDEO SERIES

- datenight Host + cameraperson on-location during event/activation to ask question(s) on-camera to public/guests
- 2-3 TikTok (and/or IG&FB) stories to tease videos and share sneak peeks
- 3x Videos shared as a Reel to @datenightyyz
- 3x Videos cross-posted to national TikTok and [Youtube](#) pages (included)

Total Media Value: \$4,400.00 +tax

Discount: 50% OFF TABIA

Final Total: \$2,200.00 +tax

Streeter Video Creation + Distribution - 1SHOOT/1 VIDEO

- datenight Host + mobile cameraperson on-location at event/venue or 'on the street' to ask question(s) on-camera to guests/public
- 2-3 TikTok (and/or IG&FB) stories of the premiere/to tease post
- Video shared as a Reel Video post to @datenightyyz
- Video also posted to national TikTok & [Youtube](#) pages (included)

Total Media Value: \$2,800.00 +tax

Discount: 50% OFF TABIA

Final Total: \$1,400.00 +tax

Green Screen Creation + Distribution

- 1 datenight team member on-screen sharing information about event/campaign in talking head-style video
- Video shared as a Reel to Instagram & Facebook @datenightyyz
 - > *collaborator tag optional with your page*
 - > 1 Story share included (option to include link button to webpage in story)
- Video also posted to national [TikTok](#), [Youtube](#), and [Pinterest](#) pages (included)
- *recommended boost budget \$200 to target perfect audience and guarantee min. reach, optional*

Total Media Value: \$1,500.00

Discount: 50% OFF TABIA

Final Total: \$750.00 +tax

[visual example here](#)