



Toronto Association of Business Improvement Areas

INDIE88

GROW YOUR BUSINESS WITH INDIE88



On-air, Online &
On-site

INDIE88

Indie88 would be pleased to partner with The Toronto Association of Business Improvement Areas (TABIA) for a remote event.

This promotion will include on-air mentions, social media mentions, an event listing on Indie88.com, Inclusion in the Superfriends Newsletter and more!

Indie88 will produce and broadcast commercials leading up to your event, leveraging our 500,000 weekly listeners to generate buzz and excitement.

60x 30-second Broadcast commercials on a 2-week run

Daypart	Rotation	Frequency
Breakfast	Monday - Sunday 5:30 AM - 10 AM	7
Day	Monday - Sunday 10 AM - 3 PM	8
Drive	Monday - Sunday 3 PM - 8PM	7
All Week	Monday - Sunday 5:30 AM - 12AM	7

tabia Digital Pre-roll

INDIE88

Digital pre-roll ads are 15-second messages that play directly before the music starts when listeners press play on our digital live stream.

This means your BIA will have the full attention of our listeners at the beginning of their listening experience, making it a powerful way to promote your upcoming event.

With digital pre-roll advertising, you can earn over 30,000 online impressions and receive a 20% share of audio pre-roll each week.

[Click Here to Watch Pre-roll Preview](#)



Indie88 Personality, on-site at your event.

- Four-hour remote cut-in broadcast.
- Indie88 table and broadcast set-up.
- 10' x 10' tent set-up for outside events / media wall set-up for inside events.
- Pop-up banners, flag, Indie88 cruiser.



We will create an engaging and informative video that promotes your event on Indie88's social media channels.

This video will receive paid boosts, and include Partner tags from your BIA.

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2 weeks of Digital Pre-roll Commercials
– 20% share of total impressions

20x 10-second Rotational Tags

1 Social Video

60x 30-second Broadcast Commercials

Talent Fee for Indie88 Personality on-site

INVESTMENT

\$5495 + HST

INDIE88

SHOP INDIE

BUY LOCAL, FEEL GOOD

INDIE88

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