

Product / Offering	Original Price	TABIA Preferred Rate
10-second Sponsorship Tag – plays at beginning or end of commercial break	\$40	\$30
15-second Broadcast Commercial	\$45	\$35
30-second Broadcast Commercial	\$75	\$55
15-second Digital Pre-roll Commercials with 20% share of weekly impressions	\$500	\$350
100,000 Digital Advertising Impressions - Combination of Big Box, Leaderboards, Mobile Ads	\$1000	\$800
Superfriends Newsletter Inclusion	\$500	\$350
Remote Broadcast (Deluxe)	\$9050	\$7495
Deconstructed Remote	\$7050	\$5495
Sponsor existing content on Indie88.com	\$1000	\$700
Contextual Sponsored content on Indie88.com	\$2500	\$1750