

2024-2025 West End Pheonix Rate Card



Learn more: [West End Phoenix - Community Newspaper in Toronto](#)

Select the product they would like and send a PDF with the exact product dimensions.
It is important that the PDF be supplied at 300DPI and as CMYK.

Price for a Single Issue Ad Space

Product and Dimensions	Original Price	TABIA Preferred Rate
Full Page: 13" x 20.875"	\$3,500	\$2,600
2/3 Page: 8.58" x 20.875"	\$2,600	\$1,900
1/2 Page Vertical: 6.375" x 20.875"	\$2,000	\$1,400
1/2 Page Horizontal: 13" x 10.25"	\$2,000	\$1,400
1/3 Page: 4.17" x 20.875"	\$1,300	\$900
1/4 Page: 6.375" x 10.25"	\$1,000	\$700
1/6 Page Vertical: 4.17" x 10.25"	\$660	\$500
1/6 Page Horizontal: 8.54" x 5"	\$660	\$500
1/8 Page: 6.375" x 5"	\$500	\$350
1/12th Page: 4.17" x 5"	\$330	\$250

***Social media "shouts" can be added at no additional cost.** 12k followers on Instagram and 9k followers on X.

Happy to answer any further questions or coordinate any placement.

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