

JOB POSTING

Rosedale BIA – Marketing and Project Director

Reporting to – Chair of Rosedale Board of Directors

Location: 1256 Yonge St, Toronto ON

Full time position

OPPORTUNITY

Rosedale Business Improvement Area

Created in 2000, Rosedale Main Street comprises Yonge Street from Woodlawn Avenue to Crescent Road. Rosedale is one of Toronto's most historic and finest communities fusing art, wellness, restaurants, cafes and boutiques. The historic North Toronto CPR Station is the centerpiece of the community

Come Work with Us!

The Rosedale BIA is seeking a Marketing and Project Director who is passionate about supporting local business. You will help our neighbourhood merchants thrive and our communities prosper, empowered by a spirit of shared purpose.

The successful candidate will work as part of a close-knit team liaising with the City of Toronto and the Rosedale BIA Board of Directors, while coordinating key organizational initiatives, including activations, events and projects. This role includes managing contracts, budgets, marketing and community relationships related to public realm and neighbourhood beautification, streetscape improvements and maintenance of public spaces.

Qualifications:

Undergraduate degree, diploma or equivalent work experience in business, planning, marketing or economics

Exceptional interpersonal skills and strong written and verbal communication skills

Self-directed and ability to work independently

Strong organization and digital capabilities

BIA experience is an asset

Interested candidates can submit their resume and cover letter until Friday, May 13 to info@rosedalemainstreet.ca