
ECONOMIC DEVELOPMENT
AND CULTURE

**WE'RE
JUST
GETTING
STARTED**

ENTERPRISE TORONTO
PROGRAM OVERVIEW

OVERVIEW OF ENTERPRISE TORONTO

- One-stop source to start or grow a small business
- 2 small business centres available to assist entrepreneurs
- Advisors available to assist entrepreneurs in making the right decisions
- Funded by City of Toronto, Province of Ontario & Private Sector Partners
- 25,000+ client interactions per year

➔ **90,000+ small business in
Toronto (<100 employees)**



**Employing
900,000+ people**



**Representing 49% of
total employment**

ECONOMIC DEVELOPMENT
AND CULTURE

EDGES OF OUR HISTORY

ONE-ON-ONE CONSULTATION ASSISTANCE

- IDEA REVIEW AND VALIDATION
- BUSINESS PLAN REVIEW
- ONGOING ASSISTANCE AND SOUNDING BOARD

**ECONOMIC DEVELOPMENT
AND CULTURE**

HELPING TORONTO THRIVE AND GROW

GUIDANCE

- **OVERVIEW OF REGULATORY AND LICENSING**
- **CONNECTIONS TO FINANCING**
- **REFERRALS TO INCUBATORS AND BUSINESS SUPPORTS**

**ECONOMIC DEVELOPMENT
AND CULTURE**

**EVERY
NEW
PERSPECTIVE
TAKES US
HIGHER**

RESOURCES

- **ENTREPRENEUR MENTORING PROGRAM**
- **BUSINESS REGISTRATION ASSISTANCE**
- **RESOURCE LIBRARY**

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AND CULTURE**

**HELPING
TORONTO
THRIVE AND
GROW**

TRAINING & NETWORKING

- **INTERACTIVE IN-PERSON BUSINESS BOOTCAMPS**
- **ONLINE BUSINESS TRAINING MODULES**
- **LARGE NETWORKING EVENTS WITH INSPIRATIONAL AND TACTICAL CONTENT**

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EDGES OF OUR HISTORY

TARGETED PROGRAMMING

- **STARTER COMPANY PLUS – GRANT AND TRAINING FOR AGES 18+ VALUE UP TO \$5,000 SOME CONDITIONS MAY APPLY.**
- **SUMMER COMPANY VALUE UP TO \$3,000**
- **STARTERSPACE – STRUCTURE TRAINING AND CO-WORKING SPACE FOR ENTREPRENEURS.**
- **DIGITAL MAIN STREET – TRAINING AND SUPPORT TO HELP MAIN STREET BUSINESSES EMBRACE DIGITAL SOLUTIONS**

ENTERPRISE TORONTO CLIENT ENGAGEMENT PROCESS

Client Consultations – One-on-One & Walk-In



Mentoring Network

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FOR MORE HELP CONTACT US ...

CONTACT INFO:

**(416) 392-3385
PAUL.PIRRI@TORONTO.CA**

**TORONTO CITY HALL
APPOINTMENT ONLY (BOOK ONLINE)**

**NORTH YORK CIVIC CENTRE
5100 YONGE STREET, MAIN FLOOR**

**SCARBOROUGH CIVIC CENTRE
150 BOROUGH DRIVE, MAIN FLOOR**

 **TORONTO**