



pop packaging inc

**tabia** Toronto Association of Business Improvement Areas

*These bags have been a smash hit with retailers and customers alike all across Canada.*

*TABIA would like to make them available to all their members.*



...it's all in the bag

What do we do?

Our company supplies a large variety of custom-made articles made from a wondrous material known as *Polyfabric™*.

What is *Polyfabric™*?

*Polyfabric™* looks and feels like cloth, but is actually made from a non-woven plastic. The result is a promotional product that is strong, attractive, environmentally friendly and, most importantly, affordable.

What are the benefits of *Polyfabric™*?

**DURABLE:**

*Polyfabric™* is incredibly strong. This almost eliminates rips and tears that render lesser bags useless after a short while. It is also incredibly water & heat resistant.

**ATTRACTIVE:**

Customers love the look and texture. A real alternative to cotton and nylon.

**ENVIRONMENTALLY FRIENDLY:**

Millions of disposable plastic bags are consumed each week in Canada. *Polyfabric™* bags are designed to be indefinitely reusable, which means they won't add to our already crowded landfills. Here's a chance for your customers to make a difference, one bag at a time.

**COST EFFECTIVE:**

In essence, *Polyfabric™* bags give you the durability and attractiveness of a fabric bag at the same approximate cost of a high-end plastic or paper bag.

Please see the reverse side of this sheet to find ordering information.

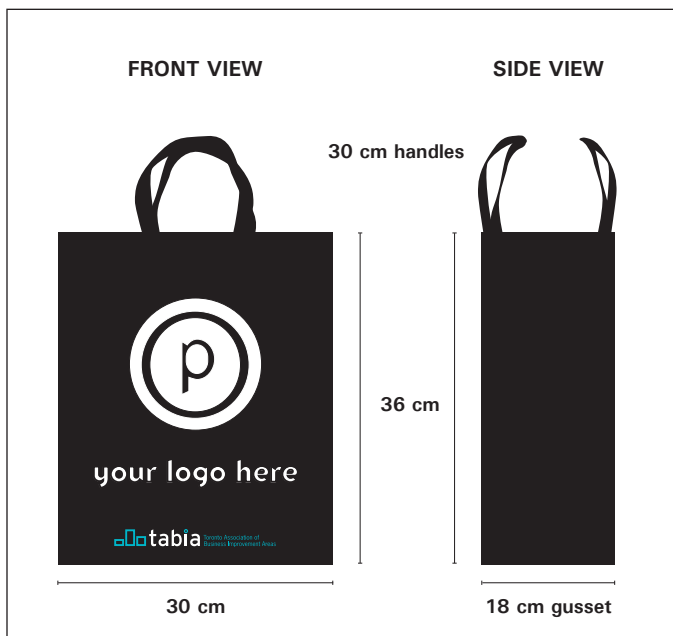


## Bag Configuration

We've picked one of our most popular bag sizes for this group purchase. Large enough to hold a good assortment of purchases, but still easy enough to carry when full.

Once contents are emptied at home, it can be folded up small enough to fit in a corner of the customer's trunk or even in their purse, ready for the next trip.

## Bag Dimensions



## Ink Colours

Pricing includes a 2-colour silk-screened logo on both sides of the bag. Additional colours are available at extra cost.

## Bag Colours

Some of the available Polyfabric™ colours:

- White
- Sky Blue
- Medium Blue
- Royal Blue
- Navy Blue
- Bright Blue
- Lime Green
- Kelly Green
- Forest Green
- Olive Green
- Peach
- Pink
- Rose Red
- Bright Red
- Deep Red
- Burgundy
- Cream
- Yellow
- Orange
- Light Brown
- Coffee
- Dark Brown
- Grey
- Black

## How to Order

### STEP 1 – CHOOSE YOUR BAG COLOUR

- See the list below for basic colours. Call us for more information regarding specific shades or additional colours.

### STEP 2 – ORGANIZE YOUR LOGO

- Call your graphic designer to come up with a nice design for the bag. Remember to use lots of bright colours and to not clutter up the space with too much information. To get some ideas, visit our web site for some examples of bags we've done for other customers.
- No graphic designer? No problem! Call us and we'll put our experts to work to come up with some fantastic ideas for you.

### STEP 3 – PLACE YOUR ORDER

- Call or e-mail us and we'll get the ball rolling on your order.

## Pricing (Available only to TABIA members)

### QUANTITY / PRICE

1,000 – 2,999	@	\$2.20 ea.
3,000 – 4,999	@	\$2.00 ea.
5,000 +	@	\$1.75 ea.

## Terms & Conditions

- Because this will be a custom order, a 50% deposit will be required, with the balance payable upon delivery.
- Orders are FOB Edmonton, AB. Customers will be responsible for shipping to final destination(s).
- Pricing does not include GST and is valid until December 31, 2006.

## How to Contact Us

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