

STANDARD NEWSPAPER PACKAGE (Tabloid size)		Event Poster	Community Paper Event Guide
4 Page Paper			
10,000 copies	\$ 1,800	150	Yes
15,000 copies	\$ 2,100	150	Yes
20,000 copies	\$ 2,300	150	Yes
8 Page Paper (net 2 pages of advertising must be sold)			
10,000 copies	\$ 2,200	200	Yes
15,000 copies	\$ 2,600	200	Yes
20,000 copies	\$ 2,900	200	Yes
12 Page Paper (net 4 pages of advertising must be sold)			
10,000 copies	\$ 3,300	250	Yes
15,000 copies	\$ 3,550	250	Yes
20,000 copies	\$ 3,750	250	Yes
Additional Costs:			
Delivery: \$ 50.00 per Thousand			
★ Additional papers available in 5,000 increments – ask for pricing			
RADIO PACKAGES	Add Radio to Standard package	Radio only package	
97.3 E-Z Rock	\$ 1,400	\$ 1,900	
22 x 30 second commercials modified to your event Listing of event on E-Z Rock.com & in EZ Rock Newsletter Community Event Cruiser (if available) (\$250 Value) Nil \$ 300 Includes live cut-ins, giveaways and sampling at your event (based on availability) @ no charge			
CFRB-AM 1010	\$ 1,250	\$ 1,450	
25 x 30 second commercials modified to your event			
Classical 96.3 FM	\$ 1,250	\$ 1,500	
28 x 30 second commercials modified to your event – plus 1 week of Morning Trivia			
Public Television (WNED – Buffalo)			
Market penetration on both sides of the border, reaching over 1 Million Households weekly.			
PRIME TIME PLACING, 6 – 30second ADs/10 – 15 second ADs or any combination			\$ 1,800
CREATIVE – From your stills – included, ½ page AD in Member's "On The Horizon" Publication.			
TTC Subway Car and Station Posters			
100- 20 x 28 full colour posters mounted in subway stations and cars for 4 weeks prior to the event. (20 posters to be located in station near your BIA, 80 will be on trains throughout the system)			\$ 2,450

★ We can also offer the flexibility of selecting your own combination of print and radio

Call TABIA office (416) 889-4111 for more information or to participate in the campaign. Please advise us **ASAP** of your participation so that we can deliver the best possible product.